ERICA EMMETT

SENIOR GROWTH AND TRANSFORMATION SPECIALIST, VERUS GLOBAL

Erica Emmett is a dynamic leader with over two decades of experience in sales, talent development, and facilitation. Erica's passion is sparked when empowering individuals and teams to thrive by understanding and leveraging their unique leadership styles and strengths. Erica's proven history of driving performance and transformation serves Verus Global by opening new doors and inspiring cross functional excellence. Her approach is rooted in authenticity, collaboration, and a relentless focus on creating environments where individuals feel valued and inspired.

AREAS OF EXPERTISE:

- Sales Excellence
- Relationship Building
- High Performance Coaching

Erica joined Verus Global in April 2025. Over her career, she has coached high-performing teams, established strategic business relationships, and delivered impactful presentations, workshops, and courses. Erica's ability to make learning engaging and relatable has earned her a reputation as an inclusive facilitator and compelling public speaker. With a Master of Arts in Organizational Leadership from Gonzaga University, and Certified as a Gallup Strengths Coach and DiSC Practitioner, Erica blends academic insight with practical expertise to help people unlock their potential. Her belief in the power of human connection, paired with her ability to bring humor and energy into her work, makes her a natural catalyst for change.

She lives in Richmond, VA with her husband, Jeffery, and two children, Jonathan and Ila Rose. They share six pets together, three dogs & three cats and will gladly tell you there is always room for more! When Erica is not having fun as a marching band mom, she enjoys traveling with Jeffery, always searching for the best beach.

"Guiding leaders through change has always been my passion. At Verus Global, I've had the privilege to witness the power of transformative collaboration - an experience that continues to inspire me beyond what I imagined."

TRUSTED PARTNER TO MANY, INCLUDING:

Verus Global moves organizations from deficient cross-functionality to thriving seamlessly.