

CERTIFICATION IN ALIGNING CROSS-FUNCTIONAL TEAMS THE CONNECTOR PROGRAM[®]

Certified Connectors are experts at aligning cross-functional colleagues to priorities. Upon certification, you'll increase your organization's speed of achievement by developing these disciplines with colleagues in the flow of work:



**DEEP ALIGNMENT
TO IMPERATIVES**



**ENERGIZED AROUND
A SHARED REALITY**



**EMPOWERED
DECISION MAKING**
AT THE EDGE OF THE ENTERPRISE

BENEFITS TO YOUR ORGANIZATION

- An increased flow of value to customers via a more seamless, collaborative organization.
- Stronger alignment literacy and scalable collaborative leadership capability development.
- Increased employee engagement and enhanced experience.

BENEFITS TO YOU



Connectors are recognized for enterprise thinking and leadership, with the ability to influence peers.



Skilled at rapidly aligning colleagues in the flow of work, your Connector Certification amplifies the value of technical certifications.



Expertly assess a team's alignment with the scientifically valid & reliable Alignment Calculator.



As part of the Connector Community, you'll have access to resources, live workshops and personalized coaching for continued development.

THE ROLES OF A CONNECTOR



MODEL

Connectors effectively and consistently apply their skills to align colleagues to priorities.



CONSULT

Connectors advise colleagues in diagnosing barriers and co-creating collaborative solutions.



PARTNER

Connectors develop the three daily disciplines in others by providing proven resources and applying new skills to work projects.

THE STEPS CONNECTORS TAKE

IN THE FLOW OF WORK



Assess and strengthen **deep alignment to imperatives**.



Facilitate the safe discussions required for the team to **break interpersonal barriers**.



Support the team to collaboratively **elevate culture norms**.



Equip teams to **execute** with proven and practical methods, tools and frameworks.

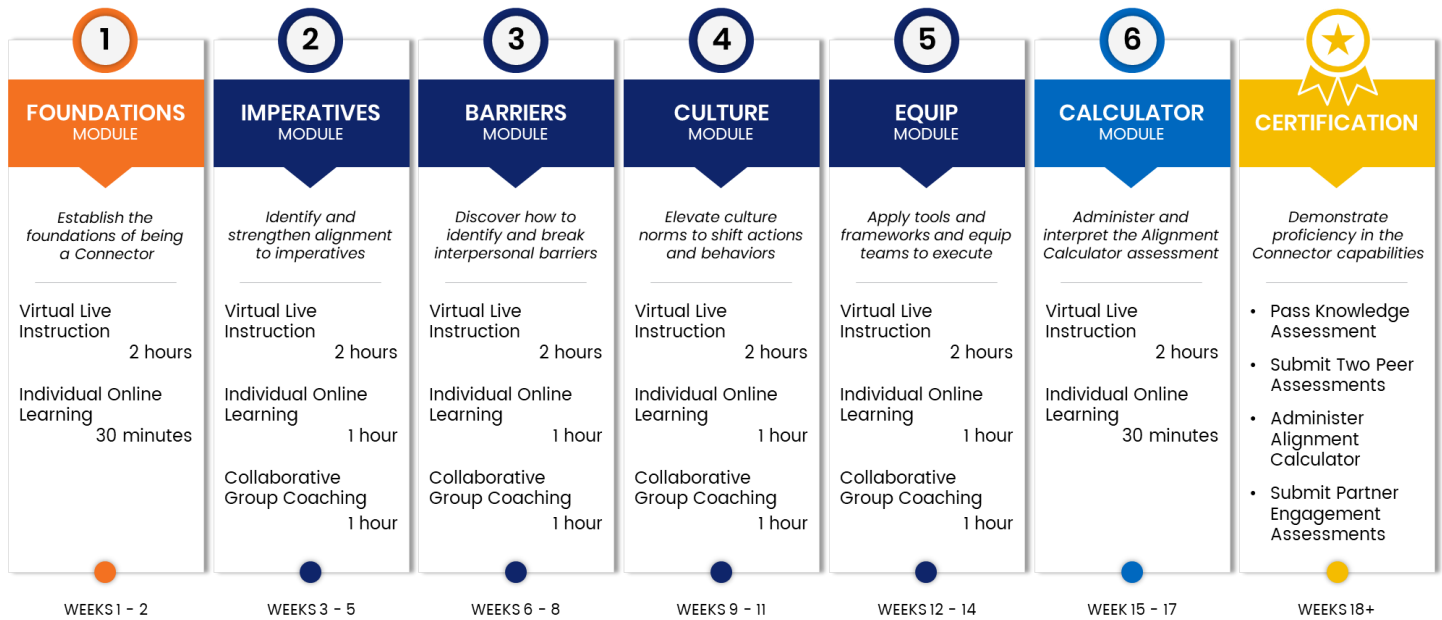
CERTIFICATION EXPERIENCE AND REQUIREMENTS

- A commitment of 25 hours of instructional learning spread over 4 months.
- Blended experience including virtual live instruction, individual online learning, collaborative group coaching, and assignments designed to occur in the flow of work.
- Certification requires the ability to proficiently demonstrate the application of the three organizational disciplines to real work scenarios encountered in their everyday role by:
 - Completing all online learning (quizzes, videos and assignments).
 - Passing the final knowledge assessment.
 - Submitting two peer assessments from the collaborative group coaching.
 - Administering an Alignment Calculator with a team.
 - Partnering with their manager to facilitate a workshop or discussion and submitting a self-reflection and manager's assessment.

ARE YOU READY?
ENROLL NOW!

CERTIFICATION ROAD MAP

DESIGNED FOR BUSY PROFESSIONALS TO MAKE AN IMMEDIATE IMPACT



Q1 2026 COHORT SCHEDULE

All virtual live instruction is scheduled for 11:00am - 1:00pm Eastern.

- Module 1: January 26th
- Module 2: February 13th
- Module 3: March 9th
- Module 4: March 30th
- Module 5: April 20th
- Module 6: May 11th

Please note, 80% attendance is required for certification.

**CAN'T MAKE THESE DATES?
JOIN OUR WAITLIST.**

\$3,950 PER PERSON

Certified for life to:

- Align colleagues to imperatives
- Identify and break barriers
- Elevate culture norms
- Equip others by developing the three daily disciplines of steady speed and utilizing Verus Global® tools through modeling, consulting and partnering in the flow of work

\$399 annual Connector fee due after the first year which includes:

- Distribution and utilization of Verus Global's proprietary Alignment Calculator with unlimited reports.
- Use of IP through Mobilizer and resource hub.
- Connector Community: Quarterly booster sessions, and semi-annual workshops.
- Two 30-minute coaching sessions with a Verus Global facilitator.