

Virtual Keynote Experience

Organizations that are not aligned fail customers and employees. Annual meetings present a rare opportunity to quickly align employees to critical imperatives. Verus Global provides a unique solution: By blending keynote inspiration with practical tools and a memorable experience, your employees will be energized around a shared reality and improve execution.

The title of your experience is determined by your most pressing business need. Using relevant stories and science-based research, Verus Global creates the safe dynamics for participants to talk about what's important to the business. Then, employees are empowered with practical tools to break barriers and move forward together in inspired fashion.

About Craig Ross, CEO

Craig is the CEO of Verus Global, a four-time book author, executive coach, facilitator, sought-after speaker. (He'd say his most important work is that of husband and father.)

For nearly two decades Craig has partnered with C-Suite executives, leaders, and teams within global organizations, Fortune 100 companies and with smaller organizations that make a big difference in the world.

His understanding of current business trends and needs allow Craig to deliver an innovative leadership experience that matters today. The methods he shares optimize talent by mobilizing hearts and minds so teams can execute with excellence.



Craig delivered the best keynote we've ever had because every word and story was tailored for and relevant to our high performing work.

-Colby Barrett, President and CEO, GeoStabilation International

Through Verus Global's Virtual Keynote Experience participants strengthen alignment to the collaborative thinking and actions required to execute their shared business imperative. Provided on the Zoom meeting platform, your virtual session includes:

- Prep calls with key stakeholders to tailor content
- 60- to 90-minute virtual speaking engagement (longer programs or series available)
- Full engagement of all participants
- Digital "walk-away" materials for all

